

Leasing Advantages For Dealers

BENEFITS FOR YOU:

- ◆ **Leasing Improves Your Cash Flow.**
This is when "capital improvement without capital outlay" becomes your best sales closer. No need to offer payment terms!
- ◆ **Leasing Helps You Sell more Equipment.**
You will be able to sell products by quoting small monthly payments.
- ◆ **Leasing Helps Control Your Customer.**
Your customers do not have to be turned over to anyone else to offer the financing they'll need.
- ◆ **Build an Annuity Program**
Leasing creates future qualified leads for you and your company through an established pay history.
- ◆ **Offer "Total Service"**
You can provide a one-stop shopping advantage by selling and providing equipment financing for your customers at the same time.
- ◆ **Complete the Sale Sooner**
You can immediately complete the sale once the customer has decided to acquire the equipment with lease financing.
- ◆ **Facilitate Upgrade of Equipment**
Leasing makes it easier to move customers up to larger equipment or add on to existing equipment.
- ◆ **Reduce "Sticker Shock"**
The customer sees a low monthly payment and does not focus on the entire dollar purchase price.

Leasing is only as good as the leasing support team assisting you. There are many ways a good leasing company can help you gain a customer. Let us show you how!



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